

Job Description

Graphic Designer

JOB TITLE: Graphic Designer

REPORTS TO: Director of Digital & Innovation

HOURS: 37.5 Hours

PAY: £12.50 Per Hour



JOB PURPOSE:

The CHAOS Group is the home of CHAOS Digital, the team behind community media platforms CHAOS TV and CHAOS Radio.

We are looking for a talented and creative graphic designer to join our team. The ideal candidate will have a strong understanding of design principles and be able to create visually appealing and engaging content for a variety of media. The position will involve working with clients to understand their needs, developing concepts and layouts, and producing high-quality finished work.

Collaborating with multiple teams across the company, as our in-house the graphic designer you will be competent in taking written or spoken ideas and convert them into a design that connects. The successful candidate will have a thorough understanding of branding and marketing, and be able to find the right style and layout for every project.

This role sits within our Digital Team which is overseen by the Director of Digital & Innovation.

Please be aware our current office location is based in St Austell; however, we will soon be relocating to new premises on The Roseland Peninsula. This role is office based and applicants will be expected to work commute accordingly.

MAIN RESPONSIBILITIES

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- ✓ Create and execute design concepts for a variety of marketing materials, including print ads, brochures, website designs, and social media graphics.
- ✓ Work with clients to understand their needs and translate those needs into visual concepts.
- ✓ Use a variety of design software, including Adobe Photoshop, Illustrator, and InDesign.
- ✓ Stay up to date on design trends and best practices.
- ✓ Work independently and as part of a team to meet deadlines and deliver high-quality work.

- ✓ Promote and ensure the excellent reputation of The CHAOS Group both.
- ✓ Always keep both company and client information confidential.

SKILLS, KNOWLEDGE & QUALIFICATIONS

ESSENTIAL:

- A bachelor's degree in graphic design or a related field.
- 3+ years of experience in graphic design.
- A passion for developing and producing exciting and dynamic online content as part of a team of creative media professionals. A strong work ethic and commitment to meet the standards required.
- Strong understanding of design principles and typography.
- Excellent proficiency in Adobe Photoshop, Illustrator, and InDesign.
- Ability to work independently and as part of a team.
- Strong attention to detail and deadline management skills.
- Excellent organisational skills, time management and communication skills with the ability to think critically and creatively.

DESIRABLE:

- Excellent knowledge The CHAOS Group, its mission and vision.
- Full Driving License and access to own vehicle
- A strong passion for community media with a detailed and dynamic creative eye
- Experience working with vulnerable and isolated community groups.
- Knowledge and first-hand experience working alongside likeminded community organisations, third sector businesses and the local authority.
- Experience working within a live broadcast environment.

TRAINING AND DEVELOPMENT

- You must participate in and complete the formal induction programme
- You will be required to attend mandatory training days, both on and off site.
- You will be required to participate in training and development programmes as highlighted through staff supervision and appraisal.

HEALTH AND SAFETY

- You must always promote safe working practices, both in-house and on location.
- You will adhere to The CHAOS Group and Stayathome Cornwall's policies and procedures in relation to health and safety, infection control, data protection and moving and handling.

For more information and clarification on the details included in this role,
please contact the Director of Digital.